

# Community Planning and Development

## Why we do it

To promote and advance community wellbeing (social, environmental, economic and cultural) throughout the Gisborne district.

## What we do

Council has a leadership and statutory role in understanding, planning and promoting community wellbeing within the district and its communities.

The Community Planning and Development Activity enables Council to fulfil this role. This involves:

- ▶ preparing community outcomes statements, the Long-Term Council Community Plan (LTCCP or Ten Year Plan), State of the Community Reports and collation of Asset Management Plans
- ▶ providing specialist economic and related research, analysis and policy development advice and services to help grow the district's economy
- ▶ accessing funding for and providing advice, support, information, advocacy, facilitation and services to the community/voluntary sector in response to community needs in the areas of social and cultural wellbeing
- ▶ delivering community liaison and extension of Council services into communities in a way that integrates and coordinates and is solution-focused
- ▶ managing and providing Council's strategic and corporate policy development and assisting resource and district planners in their roles
- ▶ developing and maintaining effective relations with key stakeholders in the community who contribute to delivering community outcomes, to be a trusted partner of central government and other funders and developing and maintaining effective cross department relationships within Council for joint policy work and programme delivery.

- ▶ responding to requests for information.

## Community outcomes

This activity contributes to the following community outcomes:



Vibrant  
Tairāwhiti



Safe  
Tairāwhiti



Healthy  
Tairāwhiti



Prosperous  
Tairāwhiti



Empowered  
Tairāwhiti



Skilled and  
Educated Tairāwhiti



Connected  
Tairāwhiti



Environmentally  
Sustainable  
Tairāwhiti

## Where we are now

A new position - Community Planning and Development Manager - has been established to lead and coordinate three teams:

- ▶ Strategic and Social Policy
- ▶ Economic Development
- ▶ Community Development.

## Strategic and Social Policy

The Council has completed a "State of the Community Report", a report on progress towards achieving community outcomes from 1 July 2004 to 30 June 2007, and has facilitated a review of Gisborne's community outcomes as per the Local Government Act 2002.

The Council's Draft 2009-19 Ten Year Plan has been prepared for consultation and is being implemented across the Council.

The Strategic and Social Policy team is pursuing opportunities to better align and integrate the goals and actions of Council and other agencies' strategies. It is also pursuing opportunities to improve internal (planning and project management) systems and processes.

## Economic Development

Council continues to provide administrative support for the Tairāwhiti Development Partnership - the lead agency for economic development in the region. In this capacity Council has recently assisted with the preparation of the Regional Economic Strategy.

Council also manages contracts with Tourism Eastland and the Heart of Gisborne.

Other Economic Development activities currently provided include:

- ▶ business advisory services
- ▶ involvement in local industry partnerships and sector based project initiatives
- ▶ providing information to potential investors and new residents
- ▶ assisting and facilitating companies to apply for applicable government grants
- ▶ promoting sustainable energy initiatives within the district.

## Community Development

The Council provides the community and voluntary sector with information, advice and support, networking facilitation, advocacy and events facilitation and management.

Council provides information on and assistance to community groups with their applications to funding agencies. However, the Council's own opportunities to obtain external funding are not being maximised.

As one response to this, a Funders Forum was held to build closer Council-to-funder and funder-to-funder relationships and match projects to funders in a way that gets the best out of the district's combined resources.

The Council administers the Ministry of Social Development's Youth Transition Services contract, the Creative Communities fund and SPARCs Rural Travel fund.

Community Development also takes a lead role in overseeing the implementation of various key strategies across Council including:

- ▶ 2007 Gisborne District Council Disability Strategy
- ▶ Rural Township Plans
- ▶ Tairāwhiti Positive Ageing Strategy
- ▶ Gisborne District Council Recreation Strategy.

## Where we want to be

### Strategic and Social Policy

Key stakeholders, funders and the wider community are contributing to achieving the vision, outcomes and priorities identified through the community outcomes process. As a result, community outcomes indicators are improving.

The Council's Ten Year Plan is providing an effective and integrated framework for Council decision-making and performance management which ensures Council activities link to and contribute towards community outcomes.

Improved efficiency through a fully operational performance and project management system has been established in conjunction with the Finance Unit. This system will link all key elements of Council's planning, budgeting and performance monitoring processes.

### Economic Development

The Regional Economic Strategy is implemented and benefits are realised by the region.

### Community Development

External funding opportunities and collaborative work has been maximised as a catalyst for positive change in the community.

The resilience of the voluntary sector in Gisborne has increased.

## How we plan to get there

Council recognises it cannot achieve community outcomes on its own. Other stakeholders also play a vital role. Council will focus its resources to maximise external funding opportunities.

### Strategic and Social Policy

- ▶ By adequately resourcing the delivery of community outcomes, LTCCP and Annual Plan processes and associated research.
- ▶ By continuing to resource the development of an integrated planning, performance and project management system.

### Economic Development

- ▶ By ensuring Council plays a lead role in overseeing the implementation of the actions identified in the Regional Economic Strategy.

### Community Development

- ▶ By better coordination and application of the district's resources through the community Funders Forum.
- ▶ By helping to bring together corporate social service providers into a communal space - community house project.
- ▶ By continuing to form collaborative partnerships to promote, facilitate and assist integrated community development with a particular focus on youth and the elderly.

## Significant negative effects

There are no significant negative effects from this activity.

## Summary of Financial Performance for the 10 Years 2010 to 2019

	2010 \$000	2011 \$000	2012 \$000	2013 \$000	2014 \$000	2015 \$000	2016 \$000	2017 \$000	2018 \$000	2019 \$000
<b>COMMUNITY DEVELOPMENT</b>										
<b>OPERATIONS</b>										
<b>Operating Revenue</b>										
Activity revenue	-2	-2	-2	-2	-2	-2	-2	-2	-2	-2
Grants and subsidies	-376	-430	-440	-450	-460	-470	-481	-492	-504	-516
Other revenue	0	0	0	0	0	0	0	0	0	0
<b>Total Operating Revenue</b>	<b>-378</b>	<b>-432</b>	<b>-442</b>	<b>-452</b>	<b>-462</b>	<b>-472</b>	<b>-483</b>	<b>-494</b>	<b>-506</b>	<b>-518</b>
<b>Operating Expenditure</b>										
Depreciation	3	3	3	3	3	3	3	3	3	3
Interest	12	0	0	0	0	0	0	0	0	0
Operating costs	2,076	2,202	2,267	2,322	2,375	2,430	2,489	2,555	2,645	2,768
<b>Total Operating Expenditure</b>	<b>2,091</b>	<b>2,205</b>	<b>2,270</b>	<b>2,325</b>	<b>2,378</b>	<b>2,433</b>	<b>2,492</b>	<b>2,558</b>	<b>2,648</b>	<b>2,771</b>
<b>Net internal charges/recoveries)</b>	<b>313</b>	<b>329</b>	<b>366</b>	<b>468</b>	<b>507</b>	<b>527</b>	<b>617</b>	<b>707</b>	<b>920</b>	<b>1,053</b>
<b>Net cost of service</b>	<b>2,026</b>	<b>2,102</b>	<b>2,194</b>	<b>2,341</b>	<b>2,423</b>	<b>2,488</b>	<b>2,626</b>	<b>2,771</b>	<b>3,062</b>	<b>3,306</b>
<b>Funded by:</b>										
Rates income	-2,026	-2,102	-2,194	-2,341	-2,423	-2,488	-2,626	-2,771	-3,062	-3,306
Transfers to/from reserves	0	0	0	0	0	0	0	0	0	0
Depreciation not funded	0	0	0	0	0	0	0	0	0	0
(Increase)/decrease in deficits carried forward	0	0	0	0	0	0	0	0	0	0
<b>Total Operations Funding</b>	<b>-2,026</b>	<b>-2,102</b>	<b>-2,194</b>	<b>-2,341</b>	<b>-2,423</b>	<b>-2,488</b>	<b>-2,626</b>	<b>-2,771</b>	<b>-3,062</b>	<b>-3,306</b>
<b>CAPITAL</b>										
<b>Capital Outgoings</b>										
Total asset purchases	0	0	0	0	0	0	0	0	0	0
Loan repayments	350	0	0	0	0	0	0	0	0	0
<b>Total Capital Outgoings</b>	<b>350</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Funded by:</b>										
Rates income	-350	0	0	0	0	0	0	0	0	0
Development contribution income	0	0	0	0	0	0	0	0	0	0
Transfers to/from development contribution reserve	0	0	0	0	0	0	0	0	0	0
Capital grants and donations	0	0	0	0	0	0	0	0	0	0
Other capital revenue	0	0	0	0	0	0	0	0	0	0
Loan funding	0	0	0	0	0	0	0	0	0	0
Transfer from depreciation reserve	0	0	0	0	0	0	0	0	0	0
Transfer to/from other reserves	0	0	0	0	0	0	0	0	0	0
<b>Total Capital Funding</b>	<b>-350</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

## COMMUNITY PLANNING and DEVELOPMENT

Levels of Service Statement	Performance Measure		Current Performance	Targets				Mechanism to Achieve Target
	Customer	Technical		Yr 1 2009-10	Yr 2 2010-11	Yr 3 2011-12	Yr 4-10 2012-18	
<b>LOS (1) - Community Support</b> Council provides support to community and business organisations and networks.		Number of community groups assisted with funding advice.	40 (2008)	40	40	40	40	
		Number of community network meetings attended annually	45 (2008)	45	45	45	45	
		Number of partnerships maintained/ established with government/non-government agencies and community groups.	15 (2008)	15	15	15	15	
		Number of community and business sector groups that attend the Community Development Committee annually.	15	15	15	15	15	
<b>LOS (2) - District Promotion</b> Council promotes and markets the district to enhance its image.	Percentage of residents who are satisfied / fairly satisfied with Council's efforts to attract and expand business within the district.		61% (June 2008)	61%	Not Measured	61%	Year 4 - N/M Year 5 - 10 61%	Publicise local success stories. Case studies.
		Number of on-line visitors to EDU website.	15,000 (2008)	15,000	15,000	15,000	20,000	Interlinks with Tourism Eastland and business organisations.
<b>LOS (3) - Strategic Planning</b> Provide sound analysis and advice aimed at better informing Council's decision-making in responding to local wellbeing issues and community outcomes.		Compliance with statutory requirements for the Annual Plan and the LTCCP, including audit requirements and specified timeframes.	Achieved (2008)	Achieved	Achieved	Achieved	Achieved	
		Compliance with statutory requirements for the identification of and reporting on, community outcomes for the district.	Achieved (2008)	Achieved	Achieved	Achieved	Achieved	