

GROUPS OF ACTIVITIES

How to Read this Section

This section describes Council's activities as grouped in the 2006-2016 Community Plan. Each activity includes a description of the various actions that were carried out over the financial year and also reports on the overall progress of Council's contribution towards community outcomes.

It is structured as follows:

Why we do it

Provides a description of the activities, objectives or purpose.

What we did

Reports on the activities/actions carried out over the year that give effect to that activity. Emphasis is on highlights for the year rather than business-as-usual activities.

How are we going?

Reports on the progress towards achieving community outcomes. Also provides a description of how the particular activity contributes to one or more community outcomes, the measures used to determine whether that contribution is successful, targets that the activity seeks to achieve and its actual achievement.

Identified effects on wellbeing

Explains how the activity effects the social, economic, environmental or cultural wellbeing of the community.

What it cost

Reports on the cost of the service including any variances favourable or otherwise.

Note that brackets are used to denote an adverse variance for operating revenue and expense. Also bracketed amounts on the net cost of service line indicate a surplus i.e. revenue exceeds expenditure.

COMMUNITY DEVELOPMENT

WHY WE DO IT

To build capacity and capability in community organisations and the voluntary sector.

WHAT WE DID

- ▶ Actions within the *Patutahi Township Development Plan* were implemented including a skate ramp, a community garden and a community Christmas party.
- ▶ Nonoichi Student Exchange 2008 won the Sister Cities NZ Award for best Youth, Education or School Project.
- ▶ The *Tairāwhiti Positive Ageing Strategy* was launched by the Hon Darren Hughes (Associate Minister for Social Development).
- ▶ The 2009 Live on the Lawn Concert series of free family concerts was well attended.

HOW ARE WE GOING?

Overall Progress towards Achievement of Community Outcomes to which the COMMUNITY DEVELOPMENT Activity Primarily Contributes

How the Community Development Activity Contributes	Measure	Targets	Actual 2009	Actual 2008
OUTCOME				
Connected Communities				
<ul style="list-style-type: none"> ▶ People feel connected and part of communities, locally, nationally and globally. ▶ People have a link to their heritage. 				
Maintains contact details of over 700 community organisations. Works to build strong connections and networks both with, and between, public sector agencies, voluntary sector groups, local business, and Maori organisations and education/training providers. Encourages local organisations to develop a strong local identity and vision, through providing support that considers the uniqueness of Gisborne and its heritage.	The number of organisations assessed annually using the organisational assessment tool.	50	Tool no longer used	Tool no longer used
OUTCOME				
Prosperous Communities				
<ul style="list-style-type: none"> ▶ A thriving economy that provides varied employment opportunities. ▶ Pride of self and community. 				
Works closely with volunteer and not-for-profit organisations to help them reach their full potential, this can result in them having the ability to create paid positions. Supports community organisations to reach their full potential.	The number of parties assisted annually with funding.	30	92 ¹ Target Achieved	57 Target Achieved
OUTCOME				
Positive Leadership				
<ul style="list-style-type: none"> ▶ People are able to reach their full potential. 				
Supports organisations and groups through mentoring, training and example. Assists groups to build effective governance, management and decision-making structures based on best practice.	The percentage of customers satisfied as measured by customer feedback form returns.	75%	96% Target Achieved	97.4% Target Achieved

¹ Due to the recession an unusually high number of organisations have approached Council for funding assistance. The increased demand for services has resulted in staff working extended hours which is not reflected in operating expenditure.

IDENTIFIED EFFECTS ON WELLBEING

The actions that we carried out over the course of the year under the Community Development activity impacted on the cultural and social wellbeing of the community indirectly through events that were held in the community, township development actions and through the establishment of a strategy that will direct future resources. However, directly, the measures demonstrate that Council assisted more groups to access funding which in turn builds the capacity of the community sector to nurture and support our communities' wellbeing.

WHAT IT COST (FINANCIAL SUMMARY)

OPERATING EXPENDITURE (\$000)	NOTE	2009 ACTUAL	2009 BUDGET	2009 VARIANCE	2008 ACTUAL
Operating Revenue		62	59	3	161
Less Operating Expenses	1	427	491	64	639
Net Cost of Service		\$365	\$432	\$67	\$478

1. The Community Development Unit had one unfilled vacancy that resulted in the activity net cost of service being less than budget.

ECONOMIC DEVELOPMENT

WHY WE DO IT

To increase economic prosperity, employment and investment within the district and to market and promote the district in co-operation with Tourism Eastland and the Tairāwhiti Development Partnership.

WHAT WE DID

- ▶ The Healthy Homes Project continues to retrofit Gisborne and East Coast homes with insulation to improve health outcomes and make homes more energy efficient thereby making the running of homes more affordable and reducing greenhouse emissions.
- ▶ A Community Funders Forum was held in October 2008 to build closer Council to funder and funder to funder relationships and match projects to funders in a way that gets the best out of the district's combined resources.
- ▶ As the administrative agent for the Tairāwhiti Development Partnership the Council contributed to the preparation of the Regional Economic Development Strategy and also assisted the Partnership to consider the effectiveness of the structural arrangements and a future possible relationship with other major bodies such as the Eastland Community Trust.
- ▶ The Navigational Traditions project was advanced through the sourcing of New Zealand Trade and Enterprise funds.
- ▶ Monthly dissemination of training and business events to a database of 840 local businesses.
- ▶ An Exporter Group was established in association with Employers and Manufacturing Association (EMA) and the Chamber of Commerce to provide a forum to further develop the export sector.
- ▶ Continued support of the Central Business District and Tourism Eastland through the provision of both funding and personnel support.
- ▶ Ongoing work with businesses and support agencies to lessen the impact of the recession on the community.

HOW ARE WE GOING?

Overall Progress towards Achievement of Community Outcomes to which the ECONOMIC DEVELOPMENT Activity Primarily Contributes

How the Economic Development Activity Contributes	Measure	Target	Actual 2009	Actual 2008
OUTCOME				
Prosperous Communities				
▶ A thriving economy that provides varied employment opportunities.				
Works actively with businesses, organisations and individuals to assist existing businesses attract new business and investment to the area and to remove impediments to business within the district.	Percentage of residents very/fairly satisfied with the Council's efforts to attract and expand business within the district in annual resident survey.	70%	55% ¹	61% Target not Achieved

IDENTIFIED EFFECTS ON WELLBEING

The actions that were carried out over the course of the year under the Economic Development activity have had a positive effect on the social, economic and environmental wellbeing of the community. While the performance measure noted in the table (above) indicates that our target has not been achieved, the activities themselves have had a direct impact on community wellbeing. In particular, the Healthy Homes Project has proven benefits with respect to the impact on health, the environment and financial savings and work for the Tairāwhiti Development Partnership has contributed to the development of a regional strategy that sets the platform for future economic development and growth.

¹ The survey questionnaire was changed in 2009 so is not comparable with the previous year's results and to a certain extent the performance target.

WHAT IT COST (FINANCIAL SUMMARY)

OPERATING EXPENDITURE (\$000)	NOTE	2009 ACTUAL	2009 BUDGET	2009 VARIANCE	2008 ACTUAL
Operating Revenue	1	131	16	115	84
Less Operating Expenses	2	854	807	(47)	857
Net Cost of Service		\$723	\$791	\$68	\$773

1. Council received unbudgeted grant funding from New Zealand Trade and Enterprise (\$79K) for the Regional Economic Development Strategy and a donation of \$50K from the JN Williams and HB Williams Turanga Trust for the Healthy Homes Project.
2. Council paid \$50K to Energy Options Charitable Co Ltd to continue the roll out of the Healthy Homes Project.

MAORI LIAISON

WHY WE DO IT

Tangata Whenua and Māori are identified in legislation as a group of the community that require particular attention by Council in order to ensure that their views and perspectives are appropriately recognised through the democratic process. The Māori Liaison Office supports Council's statutory responsibilities and a duty of Council to make available mechanisms for better community relations and integration. This results in qualified advice to Council, leading to appropriate decision-making.

WHAT WE DID

- ▶ The Council rebranding project resulting in a brand more inclusive of Māori cultural concepts including the new Gisborne District Council logo and public signage.
- ▶ The establishment of a "Use of Te Reo Māori in Gisborne District Council" project team.
- ▶ Ongoing engagement with Tangata Whenua regarding:
 - Wastewater management.
 - Local Leadership Body.
 - Foreshore and Seabed Act Memorandums of Understanding (MOU).
- ▶ Ongoing presence in the Waitangi Tribunal process as it affects the region.
- ▶ Ongoing support for Kapahaka in the region.

HOW ARE WE GOING?

Overall Progress towards Achievement of Community Outcomes to which the MAORI LIAISON Activity Primarily Contributes

How the Maori Liaison Activity Contributes	Measure	Targets	Actual 2009	Actual 2008
OUTCOME				
Fair and Active Democracy				
<ul style="list-style-type: none"> ▶ People and organisations have confidence in the decision-making process. ▶ People are inspired to actively participate in community affairs. ▶ Open and transparent governance. 				
Promotes engagement across all sectors of society.	Percentage of requests for service directed to the Māori Liaison Office resolved within target timeframes (5 working days).	80%	67% ¹ Target not Achieved	No Measure Available
Encourages staff to develop knowledge of Te Reo Māori and other aspects of Māori culture to improve service delivery.	Survey of Councillors' satisfaction.	70%	100% ^{2,3}	68%
Promotes the use of formal relationship documents.				
Provides Tangata Whenua and the appropriate Māori Communities with direct access to the decision-making process.				
Provides advice on consultation with Tangata Whenua and the appropriate Māori Communities in the resource consent process.				
Encourages Council to engage with Tangata Whenua and the appropriate Māori Communities through media outlets and directly.				

¹ Three requests for service were received in 2009 and two of the three were resolved within the target timeframe.

² The survey questionnaire was changed in 2009 so not comparable to the previous year's results and to a certain extent the performance target.

³ Only three out of the fifteen elected members responded to this survey question.

IDENTIFIED EFFECTS ON WELLBEING

The actions that were carried out over the course of the year under the Māori Liaison activity have had a positive effect on the cultural wellbeing of our community by providing one of many mechanisms to engage with our Māori communities.

The positive effect on the cultural wellbeing of the community is evidenced primarily through the presence, involvement and successful outcomes of the more contentious issues within our community such as wastewater management and other resource consent matters that require Tangata Whenua involvement.

WHAT IT COST (FINANCIAL SUMMARY)

OPERATING EXPENDITURE (\$000)	2009 ACTUAL	2009 BUDGET	2009 VARIANCE	2008 ACTUAL
Operating Revenue	0	0	0	0
Less Operating Expenses	94	92	(2)	86
Net Cost of Service	\$94	\$92	\$(2)	\$86

This activity operated within budget and this is reflected in the nominal variance for the net cost of service.

STRATEGIC POLICY

WHY WE DO IT

Council has a leadership and statutory role in understanding, planning and promoting community wellbeing within the district and its communities. The Strategic Policy Activity co-ordinates and manages the delivery of Council's key planning and reporting documents and supports policy and cross-portfolio strategy development.

WHAT WE DID

- ▶ The *State of the Community Report* was completed and adopted in August 2008. This document reports on the community's progress towards achieving community outcomes from 1 July 2004 to 30 June 2007.
- ▶ A review of community outcomes culminating in *Tairāwhiti by Choice* – a multi-agency document that sets out a shared vision for our region that will be used by Council to set its projects and priorities for the next ten years.
- ▶ Council prepared its 2009-2019 Ten Year Plan which, informed by the strategic direction in *Tairāwhiti by Choice*, sets the Council's priorities and projects for the next ten years. The plan received an unqualified audit report, and was a finalist in the SOLGM summary competition and consultation process best practise award.

HOW ARE WE GOING?

Overall Progress towards Achievement of Community Outcomes to which the STRATEGIC POLICY Activity Primarily Contributes

How the Strategic Policy Activity Contributes	Measure	Targets	Actual 2009	Actual 2008
OUTCOME Fair and Active Democracy.				
Provide sound analysis and advice aimed at better informing Council's decision-making in responding to local wellbeing issues and community outcomes.	Survey of Councillors' satisfaction.	65% above average rating	92% Target Achieved	80% Target Achieved
	Survey of Corporate Management Team satisfaction.	65% above average rating	100% Target Achieved	80% Target Achieved

IDENTIFIED EFFECTS ON WELLBEING

The actions that were carried out over the course of the year under the Strategic Policy activity have had a positive yet indirect effect on the four wellbeings through the reporting of information that concerns community wellbeings. This in turn enables our community to track the improvements (or otherwise over time) with respect to indicators of wellbeing. Through the community outcomes document "*Tairāwhiti by Choice*" key agencies in the region came together to endorse the outcomes for the region. Although the effect of this on community wellbeing is yet to be determined, the process itself has impacted positively as it is a collaborative document by, and for our communities. The provision of sound analysis and advice also contributes to the decision-making of elected members which ultimately impacts on our community.

WHAT IT COST (FINANCIAL SUMMARY)

OPERATING EXPENDITURE (\$000)	NOTE	2009 ACTUAL	2009 BUDGET	2009 VARIANCE	2008 ACTUAL
Operating Revenue		0	0	0	0
Less Operating Expenses	1, 2	750	477	(273)	525
Net Cost of Service		\$750	\$477	\$(273)	\$525

1. Operating expenses exceeded budget due to unbudgeted costs of \$206K associated with the preparation and adoption of Council's Ten Year Plan.
2. In January 2009, the new position of Community Planning and Development Manager was established. This staff cost was unbudgeted.