

### The Process To Develop The Strategy

The process for development of the Strategy to date is as follows:

- ▶ In August 2003 representatives from a number of agencies interested in promoting and improving cycling in the Gisborne District including Gisborne District Council, Turanga Health, the Public Health Unit, Sport Gisborne and the Accident Compensation Corporation met to discuss common goals. The Land Transport Safety Authority, Transit New Zealand and the NZ Police were also consulted. At this stage the benefit of developing a combined walking and cycling strategy became clear. The group of collective agencies then began work on gathering statistical data, discussing consultative methods and reviewing literature and policies on cycling and walking.
- ▶ In July 2004 a phone survey was carried out. It was intended that the survey would provide information that was representative of the whole community to indicate directions for future initiatives. Gisborne District Council commissioned the survey and the analysis of results, but the questions for the survey were developed through a collaborative effort between the agencies mentioned above and the professional consultants who carried out the survey.
- ▶ At the end of July a public meeting was organised by Gisborne District Council to relay the results of the public survey and discuss an initial draft of the strategy. A public invitation was placed in the Gisborne Herald and invitations were sent to key interest groups. Representatives of a number of interested agencies (governmental and non governmental), business, schools and clubs as well as Councillors and independent individuals attended the meeting.
- ▶ A copy of the draft strategy was sent to those who attended the public meeting for their comment. Public comments on the initial draft were also requested via the Gisborne Herald.
- ▶ A second public meeting was held in September to report back on the comments received and additional recommendations and comments were recorded.
- ▶ Council staff continued work on the Strategy - reviewing comments received through consultation, auditing existing facilities, researching literature and compiling safety statistics etc. A second draft was been produced for final public consultation.
- ▶ The Strategy was finalised in early 2005, taking into account the result of public consultation.