

Governance Policy

POLICY REFERENCES

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|------------------------|---|
| • Sponsor: | Chief Executive |
| • Effective: | 1 April 2022 |
| • Internal review due: | Tri Annual |
| • Legal compliance: | Local Electoral Act 2001
District Plan Bylaw – Temporary signs |

Purpose

Local authorities are responsible for regulating when, where and how signs can be displayed.

The purpose of this policy is to:

- Set out clearly the relevant Local Electoral Act (LEA) principles.
- Set out clearly defined parameters for election hoardings.
- Includes relevant sections of the District Plan.

Definitions

There are two categories of land where election signs can be erected.

The two categories of land and criteria are listed below:

On Private property

- Must have the permission of the land owner.
- Must comply with the General Rules of the District Plan (signage) and rules 10.7.1.5.

In Council designated areas – Appendix H27 District Plan.

Policy

Local Electoral Act 2001 – Section 113(2)(b)

All signs are to display the name and contact address of the person authorising them.

General Rules of the District Plan (signage)

General Rules

The following are District Plan general rules applying to signage. See chapter 10 of the Gisborne District Council District Plan for full details on sign rules and requirements.

- a) Signs shall not be located on or protrude above any ridgeline.
- b) Signs shall not restrict visibility to or from intersections and property access.
- c) Signs shall be maintained to a professional standard so that they do not adversely affect the visual amenity of the area.
- d) The design does not conflict or cause confusion with traffic signs or signals.
- e) Portable signs (excluding traffic signs) shall be a maximum of 700mm wide and 1 metre in height.
- f) The message shall be clear, concise and easy to read.
- g) The minimum lettering height shall be 120mm where the posted speed limit is less than 70 km/hr and 160mm where the posted speed limit is 70 km/hr or greater.
- h) The sign shall not reflect light onto road users.
- i) Signs shall not be placed on the median strip or carriageway of any road.
- j) Activities (including signs) shall not include revolving, flashing, animated or moving lights, lasers or images which could produce glare, except on any site in the Inner Commercial zone which is more than 100m from a state highway boundary.

Section C11.1.6 (5)

The following activities shall be permitted activities provided they comply with the General Rules, where applicable:

Provided that:

- a) One sign per political party or independent candidate may be erected at any approved site identified in Appendix H27.
- b) Signs may be located on private property, with the owner's consent.
- c) Signs may be displayed a maximum of six weeks prior to the date of the election. (i.e not before **Saturday 27 August 2022**). In the case of a General Election this is two months as the Electoral Act overrides Council's policy
- d) Maximum sign face area: 3m² per face.
- e) Signs are to be constructed and installed in a manner which minimises any danger or damage to persons or property.

Note:

It is advised that prior to the display of signage on or adjacent to a state highway the written consent of New Zealand Transport Agency must first be obtained.

In order to avoid damage to third party services (such as power and telephone cables) and to prevent injury to those erecting the signs, Gisborne District Council will mark, on the ground,

the location of any services within the permitted areas. Please avoid driving stakes etc into the ground where there are markings. Failure to do so may incur costs to rectify any damage caused.

Appendix H27

One sign per political party or independent candidate may be erected on the following sites:

- i. Alfred Cox Park, adjacent to Grey Street opposite the Information Centre.
- ii. Botanical Gardens, adjacent to Roebuck Road.
- iii. Childers Road Reserve, adjacent to Childers Road.
- iv. Kaiti Memorial Park, adjacent to Wainui Road.
- v. Kaiti Memorial Park, adjacent to Rutene Road.
- vi. Lysnar Reserve.
- vii. Lytton Road Bridge (Nelson Park).
- viii. Adjacent to Waerenga o Kuri Hall.

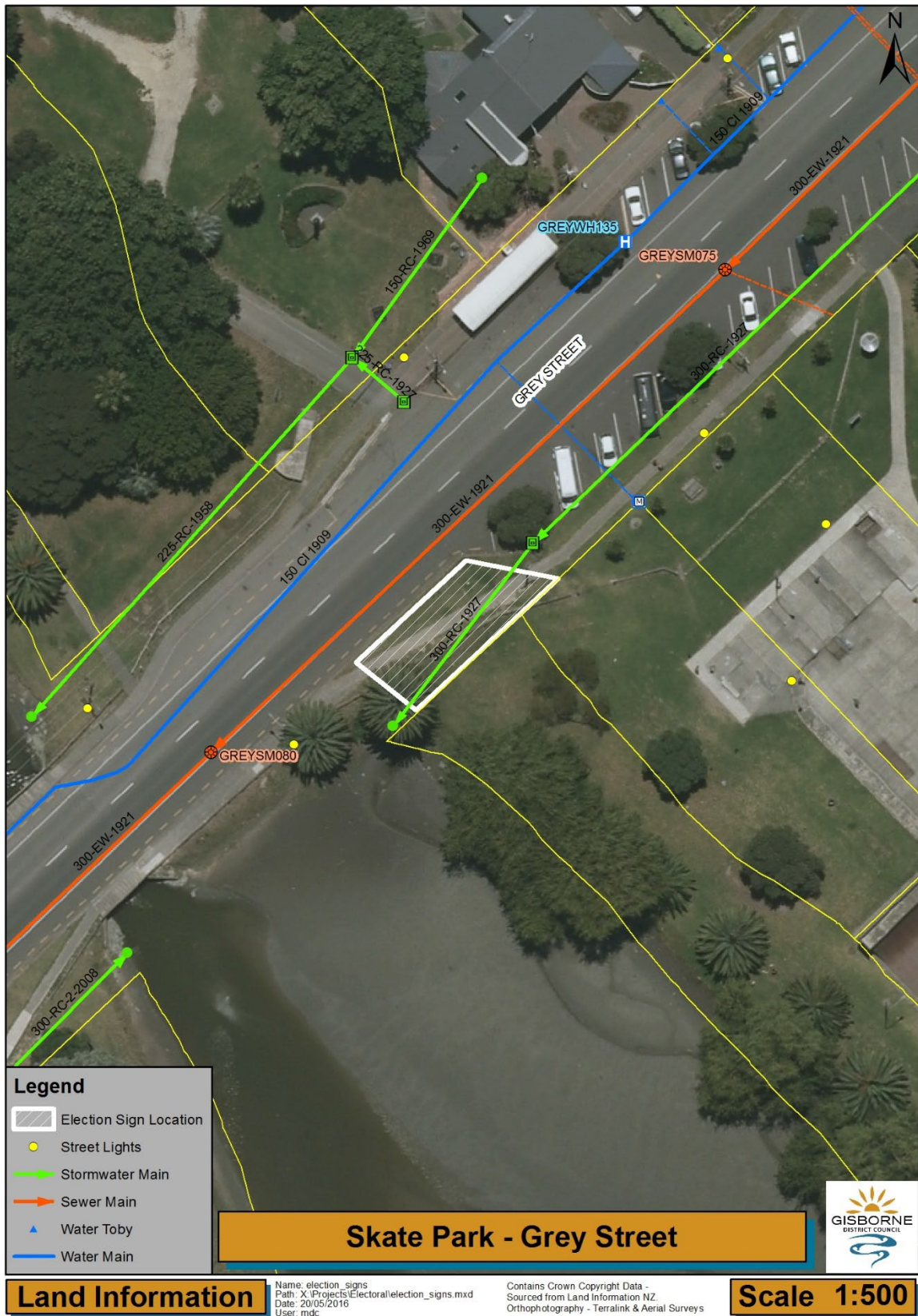
NOTE: The airport terminal location is no longer available due to changes in ownership.

All signs must be removed the day before Election Day; that is by 12 midnight on **Friday 7 October 2022**.

Application

Authorised by

Date of approval:

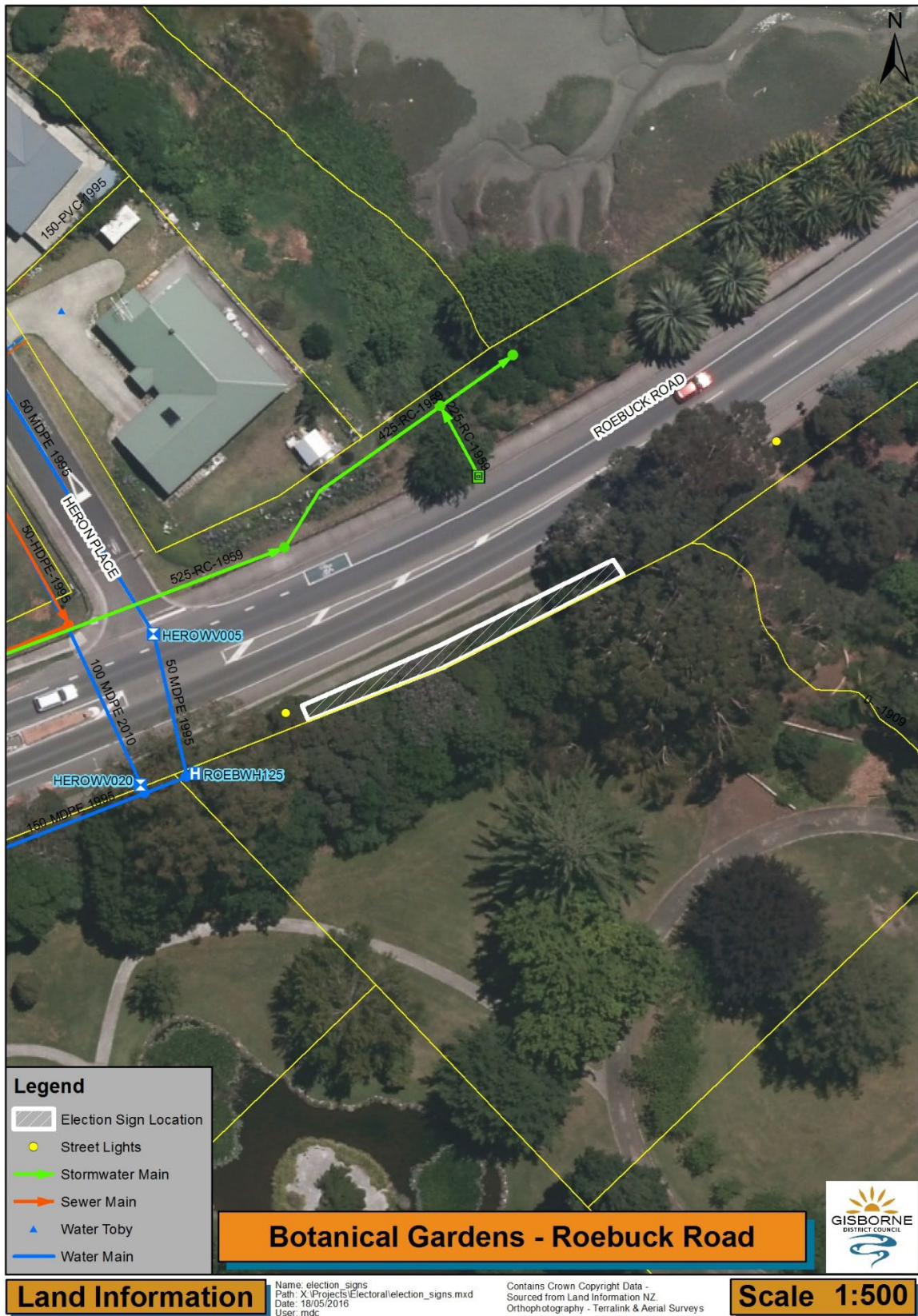


Facilitator: Heather Kohn

Date of Approval: 28 February 2019

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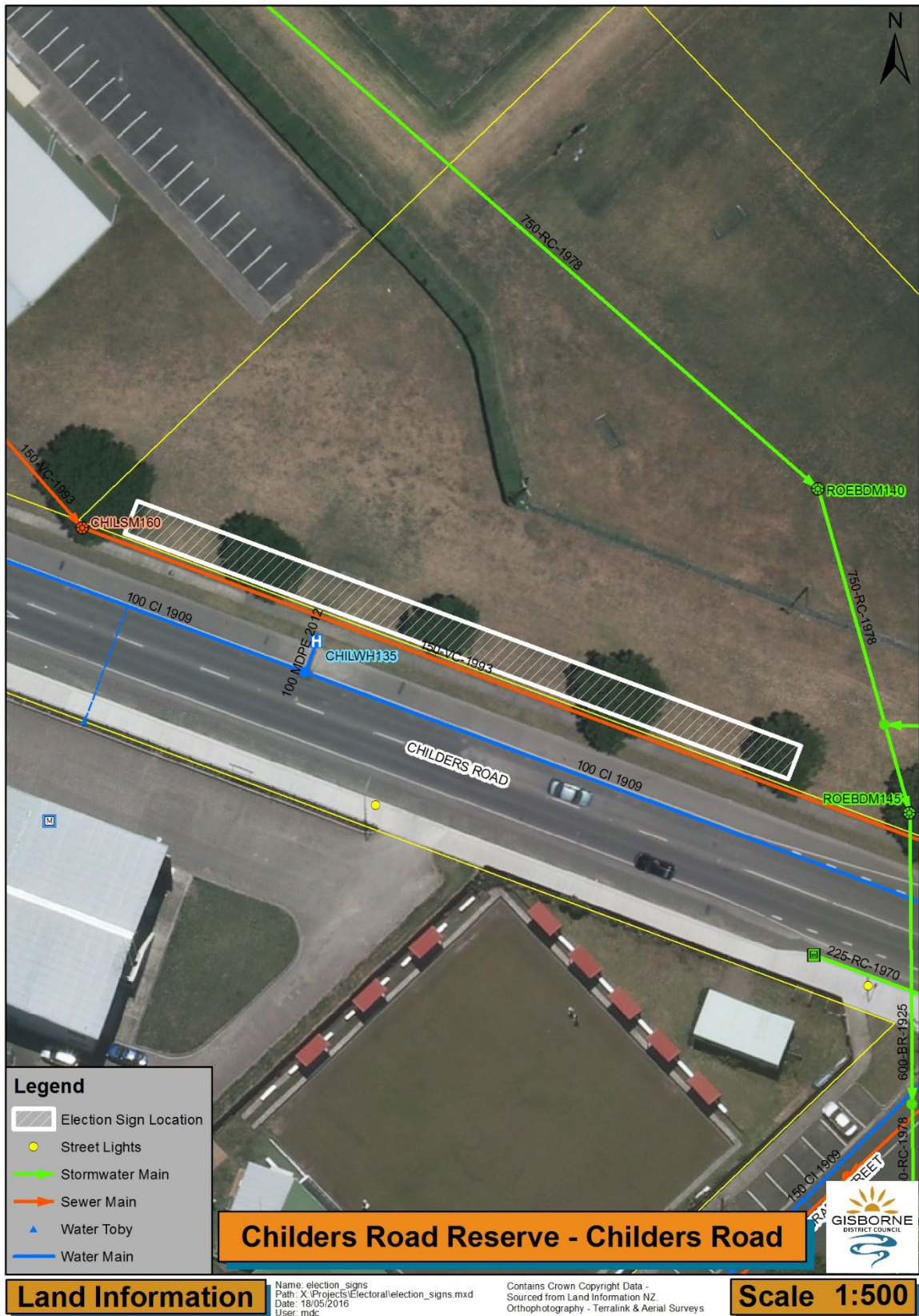


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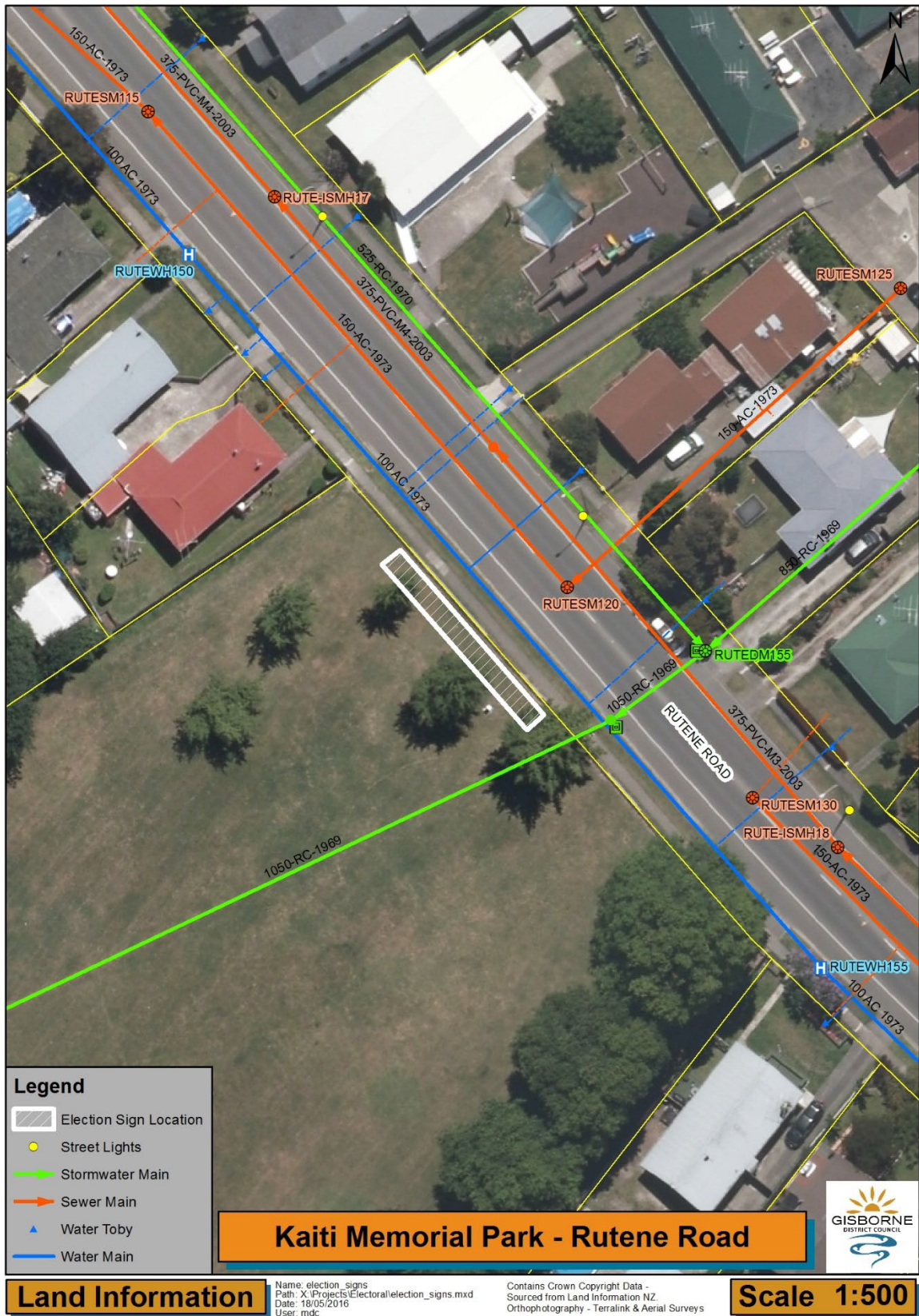


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