

OUR THREE WATERS CAMPAIGN

639

respondents

RESPONSES

93%

didn't agree with the Government's proposal

97%

said local control of our Three Waters is important to them

63%

of respondents are connected to Council water services

RESPONSE THEMES

81%

of respondents had something further to say

- Loss of voice as a smaller region
- Local control is essential
- Lack of trust in Government
- Our water services work well as they are
- More information needed
- Lower levels of service
- Local ratepayers have paid for these assets
- The proposal is flawed

CAMPAIGN

12

days

FACEBOOK

8 Posts
4.1k avg. reached per post
100% comments opposed

PRINT

2 newspaper adverts
3 media releases
13 letters to the editor or columns

RADIO

214 radio adverts across
7 stations

VIDEOS

1 video
2k Views

HE PANUI

1 online newsletter
1,038 unique opens



THREE WATERS REFORM