

Election Hoardings Policy

Governance Policy

POLICY REFERENCES

- | | |
|---------------------|--|
| • Sponsor: | Chief Executive |
| • Facilitator | Democracy Support Services Manager |
| • Effective: | 10 June 2025 |
| • Internal Review: | Tri Annual |
| • Legal Compliance: | Local Electoral Act 2001
Electoral Act 1993
Tairāwhiti Resource Management Policy |

Purpose

Local authorities are responsible for regulating when, where and how signs can be displayed.

The purpose of this policy is to:

- Outline the relevant Local Electoral Act (LEA) principles
- Outline the defined parameters for election hoardings
- Identify relevant sections of the Tairāwhiti Resource Management Plan (TRMP)

Definitions

There are two categories of land where election signs can be erected.

The two categories of land and criteria are outlined below:

Private property

- Signs may be located on private property with the owner's consent.
- Must comply with the General Standards and Rules for the Display of Signs in accordance with C11.1.6. of the Tairāwhiti Resource Management Policy.

Council designated areas

- One sign per political party or independent candidate may be erected at any approved site identified in Appendix H27 of the Tairāwhiti Resource Management Policy.

Policy

Local Electoral Act 2001 – Section 113(2)(b)

All electoral signs that are displayed must contain a statement outlining the name and contact details of the person that is authorising them.

Contact details means one or more of the following: residential or business address, email address, a post office box number, a phone number and/or a link to a page on an Internet site, if the page contains 1 or more of the contact details specified above.



Rules for Display of Signs

General Standards of the Tairāwhiti Resource Management Policy

C11.1.6.1 General Standards

The following General Standards shall apply to the display of signage identified as permitted activities. See Part C: Region Wide Provisions (C9-C11).

Location

- a. Signs shall not be located on or protrude above any ridgeline.
- b. Signs shall not restrict visibility to or from intersections and property access.

Content and Design

- a. Signs shall be maintained to a professional standard so that they do not adversely affect the visual amenity of the area.
- b. The design does not conflict or cause confusion with traffic signs or signals.
- c. Portable signs (excluding traffic signs) shall be a maximum of 700mm wide and 1m in height.
- d. The message shall be clear, concise and easy to read.
- e. The minimum lettering height shall be 120mm where the posted speed limit is less than 70km/hr and 160mm where the posted speed limit is 70km/hr or greater.
- f. The sign shall not reflect light onto road users.

Signs in the Road Reserve

- a. Signs (excluding traffic signs) shall not be placed on the median strip or carriageway of any road.
- b. Signs (excluding traffic signs) shall not be placed in Council Road Reserve unless provided for by another rule.
- c. Signs (excluding traffic signs) shall not be placed in the State Highway Road Reserve where the posted speed limit is greater than 50km/h.

Section 11.1.6 (5)

The following activities are permitted activities provided they comply with the General Standards, where applicable provided that:

- a. One sign per political party or independent candidate may be erected at any approved site identified in Appendix H27.
- b. Signs may be located on private property, with the owner's consent.
- c. Signs may be displayed a maximum of six weeks prior to the date of election.
- d. Maximum sign face area: 3m² per face.
- e. Signs are to be constructed and installed in a manner which minimises any danger or damage to persons or property.

Note:

It is advised that prior to the display of signage on or adjacent to a State Highway the written consent of New Zealand Transport Agency (NZTA) must be first obtained.

To avoid damage to third party services (such as power and telephone cables) and to prevent injury to those erecting the signs, Gisborne District Council (Council) will mark, on the ground, the location of services within the permitted areas. Please avoid driving stakes etc into the ground where there are markings. Failure to do so may incur costs to rectify any damage caused.



Exceptions

According to 11.1.6 (5)(b) of the Tairāwhiti Resource Management Policy signs may be displayed a maximum of six weeks prior to the date of election. However, the Electoral Act 1993 can override the Council's policy by allowing signage to be erected nine weeks before polling day and ending with the close of day before polling day.

Approved sites for Election Signs Appendix H27

One sign per political party or independent candidate may be erected on the following sites:

- i. Alfred Cox Park, adjacent to Grey Street opposite the Information Centre
- ii. Botanical Gardens, adjacent to Roebuck Road
- iii. Childers Road Reserve, adjacent to Childers Road
- iv. Kaiti Memorial Park, adjacent to Wainui Road
- v. Kaiti Memorial Park, adjacent to Rutene Road
- vi. Lysnar Reserve
- vii. Lytton Road Bridge (Nelson Park)
- viii. Adjacent to Waerenga o Kuri Hall.

All signs must be removed the day before Election Day; that is by midnight on Friday 10 October 2025.

Application

Authorised by

Date of approval













